

Making Every Contact Count for Mental Health across the North of England

THE PROJECT IN A NUTSHELL

Commissioned by Health Education England (HEE) and delivered by the Royal Society for Public Health (RSPH), this project will develop mental health promotion programme using the Making Every Contact Count (MECC) approach. The aim is to upskill the frontline non-specialist workforce in primary and community care settings across the North of England (North West, North East and Yorkshire) to integrate mental health promotion into routine practice.

The benefits

Embedding the Making Every Contact Count approach and promoting mental health and wellbeing are current national priorities for the health system.

In order to support this, the project will develop and deliver a fully tested blended learning training programme to at least 1000 staff across the North.

Who is aimed at?

The project is aimed at frontline non-specialist staff working in primary and community care settings who will be upskilled to promote mental health as part of their everyday practice.

Timescales

This is a two-year project, from March 2020 to March 2022.

The plan and timescales is as follows:

- 1 Initial engagement and mapping of existing MECC and Mental Health assets across the North (March- September 2020)
- 2 Development of training content, Train-the-Trainer programme and resources (October-December 2020)
- 3 Recruitment of Lead trainers and Trainers (October-November 2020)
- 4 Training pilot and refinement (January – March 2021).
- 5 Delivery of cascade training and trainer support programme (April -December 2021)
- 6 Quality assurance and evaluation process (October 2020 to December 2021)
- 7 Evaluation results and handover of project outputs and closure (January - March 2022)

This includes, but not limited to, those working in:

- Social prescribing
- GP surgeries
- Primary care services based at hospitals such as GUM clinics
- Community Pharmacy
- Health and social care
- District nursing
- Falls services
- Health visiting
- School nursing
- Emergency services such as ambulance and fire services etc.

There are also frontline workers based in the VCSC sector delivering NHS commissioned primary and community care services.

How to get involved

We are looking for programmes, organisations and stakeholders within the health system interested in helping us develop and/or in cascading the programme as part of their existing or forthcoming initiatives.



If you would like to get involved, please contact the **Project Manager Nelly Araujo** on naraujo@rsph.org.uk or **0207 2657322**.



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