

# Perspectives in Public Health

## Special Issue: call for papers

### Physical activity: wider influences and novel approaches for promotion

**RSPH**  
ROYAL SOCIETY FOR PUBLIC HEALTH  
VISION, VOICE AND PRACTICE

Physical activity is central to wellbeing and the prevention of disease. Despite this, physical inactivity continues to be a major risk factor for many non-communicable diseases and for multiple social and economic problems. It is increasingly acknowledged that broader environmental, cultural, and policy conditions may influence levels of physical activity. Recognising that promotional efforts have not always generated positive behavioural responses, perhaps because they have not attended to the most influential mechanisms, it is timely to explore innovative approaches to increasing levels of physical activity.

Considering these developments in Public Health and physical activity-based research, we will be publishing a Special Issue in March, 2021 called **Physical activity: wider influences and novel approaches for promotion**. The issue will have a special focus on i) the wider determinants of physical activity and ii) innovative approaches to physical activity promotion. Examples of wider determinants and innovative approaches could include:

- Examining wider (i.e. environmental or cultural) influences on physical activity
- Investigations of mediating variables for environmental influences
- Using novel methods, such as tracking individuals using GPS, to explore environmental influences
- Novel approaches to physical activity promotion
- Gamification for better uptake of physical activity initiatives
- Virtual or augmented reality and physical activity

We specifically welcome contributions from 'new' or 'early career' researchers as well as high quality studies (i.e. longitudinal, randomised control trials) or studies which make substantial contributions to improving the state of current knowledge by overcoming current methodological limitations.



Please provide an overview of contribution to knowledge and/or how you have overcome current methodological limitations in your cover letter.

The guest editors are Prof Jim McKenna and Dr Matthew Hobbs. Jim is a Professor of Physical Activity and Health and Director of the Active Lifestyles Research Centre in the Carnegie School of Sport, Leeds Beckett University and is a recognised expert in behaviour change. Dr Matthew Hobbs is a Senior Lecturer at the University of Canterbury, New Zealand. The Special Issue will comprise around five or six front matter articles (current topics and opinion, feature or in practice) and four peer-reviewed research articles.

Author guidelines and information on article types can be found here:

<https://us.sagepub.com/en-us/nam/journal/perspectives-public-health#submission-guidelines>

The deadline for submissions is 14th September 2020. Authors should submit via our online submissions system: <https://mc.manuscriptcentral.com/pph>

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